

THE RICHEST
AREA IN
W.A.



THE GOLDFIELDS

COMPLETELY COVERED BY

THE "KALGOORLIE MINER"

DAILY 1½d.

ESTABLISHED 1895

The RECOGNISED ADVERTISING MEDIUM of the W.A. GOLDFIELDS.

The only Daily Morning Newspaper published on the Goldfields and one of only two Morning Dailies published in Western Australia. Containing A.A.P. Cable Service, Telegraphic News from all over the Commonwealth, and full State and Goldfields Information.

Printed and Published by HOCKING & CO. LTD. Proprietors
HANNAN STREET — KALGOORLIE.

Sydney Representative:

H. F. J. VINCENT, Box 2073 L. Phones: B 6393; UL 1189

Melbourne Representative: STANFORD ALLAN, Newspaper House, 247 Collins St.

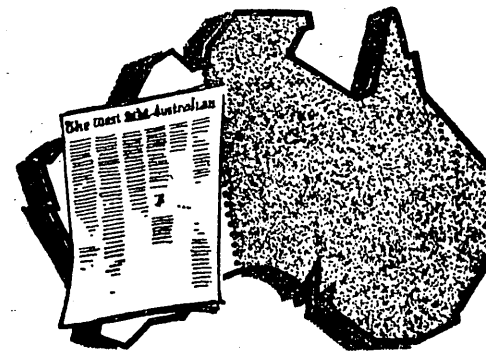
Printers, Stationers, Booksellers and General News Agents

HOCKING & COMPANY LTD.
127 HANNAN STREET, KALGOORLIE

Phones: K 12 and 124 (Job Printing).

Telegrams: "Miner, Kalgoorlie."

1/3 OF VAST AUSTRALIA



WHOLLY COVERED BY

The West Australian.

ONE THIRD of vast Australia . . . an area of 975,920 square miles . . . wholly covered by "THE WEST AUSTRALIAN"! It is no idle boast . . . it is a fact . . . wherever men may meet . . . wherever they make their homes . . . or pitch their tents . . . "The West Australian" takes its daily message . . . Wherever there is news to be told . . . wherever information is required . . . "The West Australian" is there to give it. Every morning a miracle of machinery starts thousands of papers upon their State-wide journeys — motorcars . . . trains . . . aeroplanes . . . horsemen . . . carters . . . take them further and further into the out-back, until there is not a single corner of Western Australia which "The West Australian" does not reach.

"THE WESTERN MAIL"

Plus "THE WOMEN'S MAGAZINE"

Western Australia's only illustrated weekly circulates in all the country districts . . . special Rural features combined with pithy news, briefly told . . . and pages of sport . . . and fashions . . . make "The Western Mail" the most sought-after magazine in the country districts of Western Australia. Town people, too, find much of interest in "The Western Mail," the splendid illustrations . . . giving pictures from world-wide sources . . . and vastly interesting literary pages, being of special appeal, help "The Western Mail" to keep its envious reputation as Western Australia's best weekly.

6d. Weekly

"THE BROADCASTER"

Western Australia's only weekly broadcasting magazine combines a wealth of programme information, with a comprehensive collection of special magazine features and informative technical notes. The programme section of "The Broadcaster" sets out with masterly clarity all programmes for local stations. "The Broadcaster" is on sale throughout Western Australia every Wednesday morning, costs 3d. per copy.

3d. Weekly



For full particulars apply to THE BUSINESS MANAGER

WEST AUSTRALIAN NEWSPAPERS LTD., Newspaper House, PERTH, W.A.

Principal Eastern States Representative: New South Wales Representative:

Mr. B. RIEUSSET,

A.P.A. Buildings,
379-83 Collins St., Melbourne.

Mr. S. SMITH,

Warwick Building, Hamilton St. Sydney

London Representative:

Mr. A. J. CHARD,
85 Fleet Street, London,
E.C.4.