

Advertising That Pays

Directories are read, consulted and studied by literally millions of people in their twelve months of busy life, and even then are not discarded.

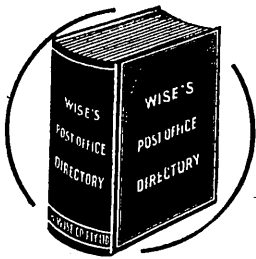
They are kept because they contain information which can never be replaced and are continually wanted for reference.

Refer to the trades section of this directory. You immediately see just how many people you can buy from and exactly the goods they manufacture or sell.

Directory advertisements are not just fill-ins. They are displayed in large, clear type faces that catch the eye, are directly to the point, and appear just where readers are going to look.

Potential buyers' thoughts are not disturbed by extraneous matter as in the case of nearly every other form of advertising.

That is why business executives and advertising specialists value the Directory, and know Wise's Post Office Directories offer advertising advantages that are second to none.



TRADES and PROFESSIONS DIRECTORY of WESTERN AUSTRALIA

Abbreviations

Applecross—Aplra
Bassendean—Bsdn
Baywater—Bywat
Beaconsfield—Bansfd
Bedford Park—Bdfd Pk
Bellevue—Blvue
Belmont—Blmnt
Belmont Park—Blmnt Pk
Boulder—Bldr
Buckland Hill—Bokld H
Bunbury—Bnbry
Canning Bridge—Cngg Bdg
Cannington—Cngtn
Cannington East—Cngtn E
Claremont—Clrmt
Cottesloe—Cott
Daglish—Dlsh
East Fremantle—E Fre
East Perth—E Pth
Emerald Hill—Emld H
Geraldton—Grldtn
Fremantle—Fre

Gosnells—Gsnls
Guildford—Gldfrd
Highgate Hill—Hghte H
Jolimont—Jlmt
Kalgoorlie—Kalg
Karrakatta—Krktt
Kenwick—Knrk
Lamington Heights—Lmngtn Hghts
Leederville—Ldrvle
Maddington—Mdgtn
Maylands—Myls
Midland Junction—Mld Jctn
Mosman Park—Mos Pk
Mount Hawthorn—Mt Hwth
Mount Lawley—Mt Law
Mullingar—Mlgr
Nedlands—Ndlgs
North Beach—N Bsch
North Perth—N Pth
Northam—Nrthm
Norwood—Nrwd

Osborne Park—Osbn Pk
Palmyra—Plmra
Peppermint Grove—Pept Grv
Perth—Pth
Pleasantly—Ple
Queens Park—Qns Pk
Redcliffe—Rdclfe
Rivervale—Rvlv
Rivervale South—Rvlv S
Scarborough—Srbgrh
Shenton Park—Shntn Pk
Somerville—Smrvle
South Belmont—S Blmnt
South Fremantle—S Fre
South Perth—S Pth
Subiaco—Subi
Swanbourne—Swbnrne
Victoria Park—Vlet Pk
Welshpool—Wlshpl
West Leederville—W Ldrvle
Wembley Park—Wmbly Pk
Williamstown—Wmstwn

ACCOUNT BOOK MFRS.

Bruce C J, Albany
Docket Bk Co (Aust.), 502 Chas st, N Pth
Lamson Paragon (W A) Ltd, 37 Pier st, Perth

ACCOUNTANTS— INSTITUTES OF.

Assoc of Accts of Aust, Inc, 63 St Geo terrace, Perth
A/Asian Inst of Secretaries, 115 St Geo ter, Perth
Austn Inst Cost Accountants, 179a St Geo ter, Pth
Cwth Inst of Accts, 205 St Geo ter, Pth
Fed Inst of Accts (Inc), 8 Esplanade, Pth
Inst of Chartered Accts in Aust, 125 St Geo ter, Perth
Inst of Incorp Secs, 8 Esplanade (The), Perth

ACCOUNTANTS AND AUDITORS

Accounting Serv Co, 85 St Geo ter, Pth
Aldridge Sid, Yealering
Allard (H B) Way & Hardy, 156 St Geo ter, Perth
Allen C J, 59 Marine ter, Grldtn
Angus Hartley B, 35 St Geo ter, Pth
Anthony E S, Kojonup
Attewell Arth L, York
A/Asian Costing Serv, Howard st, Pth
Ball T E, Pingley
Banks & Co C G, 95 St Geo ter, Pth
Bates F J, Onslow
Beare W G, Coolgardie
Beckett Tom C, Capel

BEDELLS, CHARLES E., A.I.C.A.,
Public Accountant and Auditor. Regis-
tered Agent Commercial Union Assur-
ance Co. Ltd., Wellington Bldgs., 150-
162 William Street, Perth & 137 Ocean
Road, Cottesloe. Tel.: F 2224.

Bilhn Har, Katanning
Black W L, 77 Viking rd, Ndlgs
Boaden G, Southern Cross
Bradley H, Bruce Rock

Bronnan & Male, 105 St Geo ter, Pth
Bruce J, Albany
Burkett & Gostelow, Carnarvon
Byass, Turner & Co W C, 81 St Geo terrace, Perth
Campbell, R H, Forrest pl, Perth
Carney (W A) Halvorsen & Co, 63 St Geo ter, Perth
Casper & Casper, 101 St Geo ter, Pth

CARLISLE, WADE & CO. (John Wade, A.C.A. (Aust.), F.A.I.S., Gilbert Henry Carlisle, A.C.A. (Aust.), Chartered Accountants, Auditors, Company Secretaries & Liquidators, Trade Assignees, &c., W.A., Trustees Buildings, 135 St. George's Terrace, Perth. Telephones: B 9521-2. Telegrams: "Wadhurst, Perth."

CAVANAGH & CAMPBELL (C. V. Cavanagh, A.C.A. (Aust.), and W. R. Campbell, A.C.A. (Aust.)), Chartered Accountants, 149 Marine Terrace, Geraldton. Telephone: 201.

Clarke A, Wiluna
Cock M F, 11 Newcastle rd, Northam
Colless J F, 110 Fitzgerald st, Nrthm

COOMBS, WHYTE & LISSIMAN (J. D. Whyte, Chartered Accountant, Aust.; H. C. Lissiman, Chartered Accountant, Aust.), Auditors and Trade Assignees; Liquidators of Public Companies, 12 Howard St., Perth. Tels.: B 6181 and B 6182.

Cornell G M, Kellerberrin
Cotterell F M, 124 Hannan st, Kalg

CULTON & MEAGHER, Chartered Accountants (Aust.) and Secretaries, W.A. Div. Offices of the Australasian Institute of Cost-Accountants (Inc.), Mercantile Mutual Bldg., 179a St. George's Terrace, Perth. Tel. B 3313. (Harry Culton, F.C.A., Aust., Residence: 9 Highway, Nedlands. Tel.: WM 1341 & Frank W. Meagher, F.C.A., Aust., 35 Cygnet Cres., Dalketh. Tel.: WM 1057.)

Crooks A W, 25 Wm st, Pth
Curlewis Alfd C, 189 Marine ter, Grldtn

DALLY, G. H. (F.C.A.A.), Accountant and Auditor, 115 Maritana St., Kalgoorlie, W.A. Tels.: K 585, Residence, K 181. Local Agent: National Mutual Life Association of Aust. Ltd., & United Insurance Co. Ltd. P.O. Box 122.

Daw Clarence, Ravensthorpe
Daw I T, Esperance
Day G B, Geraldton
Dry Alfd E, 96 St Geo ter, Perth
Duff Wm J, 88 St Geo ter, Pth
Duncan Alfd, 37 St Geo ter, Pth
Earle F J, 105 St Geo ter, Pth
Elder Adrian F, Bridgetown
Ellis G S, York

Evans, Mavley & Sims, 65 St Geo ter, Pth
Evens, Arth, 50 Bay View ter, Claremont
Faulke A, Manjimup
Finlay A M, Throssell st, Collie
Foden Cyril, Meekatharra
Ford, Rhodes & Davies, 115 St Geo ter, Pth & 22 Boulder rd, Kalg
Ford E, Payne's Find

Galloway & Ockerby, 168 St Geo ter, Pth
Game G, Broome
Garland I V, 63 St Geo ter, Pth
Garrity M, Toodyay
Gell C, Dumbleyung

Gillett Frnk, 23 Barrack st, Pth
Gladstone Rupt, Wagin
Glynn Thos, Jardee
Goode R B, Phillimore st, Fre
Goode R B, 98 St Geo ter, Pth
Gralwick Jack H, 97 St Geo ter, Pth
Griffin Wm O, Broome

Groyne & Miller, Vict st, Bunbury
Guthrie & Co, W M, 62 St Geo ter, Perth
Haines & Co O L, 39 St Geo Ter, Perth
Hanson & Co J B, 98 St Geo ter, Perth
Harris & Co Chas H, 135 St Geo ter, Perth

Hart E & R S, 115 St Geo ter, Perth
Hawtin A E, 3 Howard st, Perth
Hayes & Co W, 133 St Geo ter, Perth
Hayes K F, Marble Bar
Hemlingway & Robertson Pty Ltd, 162 St Geo ter, Pth

Hendry, Rae & Court, 125 St Geo ter, Pth
Hill H D, Bruce Rock
Hill R B, Katanning
Hillman Bentley F, Arthur st, Bunbury