

EASTERN TRADE. DOUBLED IN THREE YEARS!

It Pays to Advertise!

"AUSTRALIA'S trade with the East has increased 100 per cent. in the last three years. Next year, 1926, a further increase of 33½ per cent. at least is expected."

This statement was made by the manager of a well-known shipping company, engaged in the Australia-Java, Singapore, and Malay State trade.

The increased trade, he said, was almost wholly due to better and more extensive advertising on the part of enterprising Australian firms.

Each vessel that sailed to the East from January to August was loaded to the plimsol with Australian goods.

WISE'S DIRECTORIES

of the Australian States and New Zealand circulate not only to the East but to all parts of the World, and afford the best Advertising medium to Australian firms in bringing their goods before buyers.

An Advertisement in any of WISE'S Directories is a sound investment.

Offices:

317 Collins Street,
MELBOURNE. Telephone 2525

255a George Street,
SYDNEY.

PERTH STREET DIRECTORY

RESIDENT'S NOTE

It is important to yourself, as well as to others, that your correct address is shown in the Directory. You may remove to another address shortly after our compiler has called at your home and gone to a Suburb or Street which has already been compiled. What is the result? You are shown in the next issue still at your old address. You can get over this difficulty by notifying our office, that you have changed your address or you could ring up. Tel. A4619.

WISE'S DIRECTORIES,

T. and G. Chambers, Perth.

Including the Suburbs of HIGHGATE HILL, LEEDERVILLE, MT. HAWTHORN, MT. LAWLAY, NORTH PERTH, EAST PERTH, NORWOOD, SOUTH PERTH, and SUBIACO. FOR VICTORIA PARK, SEE UNDER ITS OWN HEADING.

PERTH. Founded Aug 12, 1829. The seat of Government & Capital of Western Australia, incorporated in 1871; situated on the Swan River: 12 miles by rail from Fremantle. Its Port: Banks W.A., Union, N.S.W., Royal, A'asia, Nat, C'wealth, Bk Adelaide, Comel, ES & A, Lond; Bk of Commerce; & Primary Producers; & C'wealth & State Savings; News, "West Australian" & "Daily News" (d); "Western Mall," "Sunday Times" & "Worker" (w); "Call," "Truth," "Mirror," "Leader," &c. Population: Perth, 65,695; Metropolitan Area, 130,000. See also Local Government.

Abbotsford street, Leederville. Right h side fr Rly par
2 Wilkes, Saml A
6 Cowden, Harry
8 Vacant
10 Dunn Arth Jno
12 Gilles, Bernd J
13 Left hand side
5 Lodge, Henry J R
7 Wilson, Peter
9 Elliott, Frncs
...Here is Cambridge st...
Aberdare rd, Subl, West
Right hand side
Rly road to Thomas st
... Here is Smyth rd ...
... Here is Kitchener st ...
65 Crane, Alfred
69 Schofield, Joseph S
... Here is Burwood st ...
57 Williams, Alfred A
55 Piper, Hy
New shop
... Here is Croydon st ...
41 Whiting, Sidney, F
45 Beasley, Wm
43 Ormond, Jas H
Phone & Pillar Box
... Here is Campsie st ...
41 Daws, Samuel H
35 Hatton, Francis E
35 Smith, Wm J
... Here is Kingston st ...
Allman, Albt, dairy
... Here is Derby rd & Tho...
... mas st ...
Left hand side
132 Smyth rd
156 Gillies, Wm (Peterson & Gillies)
Day Owen G H
... Here is Hoppetoun st ...
132 Gibson, Geo
126 Hankin, Thos
Morrett Thos
Here are Comel rd & Mur-
chison st ...

106 Pickering, Chas M
100 Bright, Chas
Here are Yilgarn & Herbert
... sts ...
60 Edwards, Mrs
58 Rushton, Douglas
52 Dunleavy Lawrence
50 MacIntosh, Harold
48 Lathby, Fred Norman
46 Hatcher, Fredk
... Here is Hilda at ...
44 O'Brien, Jno
42 Bartley, Geo R
38 Anglar Mrs E
36 Charrington, John P Junr
30 Charrington, Jno P
28 Sallur, Geo
20 Jefferson, Mrs Alice
24 McDonald, R H, Motr Prop
22 Vacant
... Here Violet grove ...
Vacant
... Here is Derby rd ...

112 Maher, Herbt, grer
110 Bon, Ernest
118 Scott, Miss M, tchr of dancing
118 Scott, Wlfr
120 Campbell, Jos R
120 St John Amb Assn (Jos R Campbell, sec)
122 Rocks, Jno T
124 Bricknell, Frank W
130 Wells, Geo M
132 Palmer Wm
134 Feldman Marcus
138 Beauchamp Thos L, prod mcht
... Here is Palmerston st...
154 Bergmeyer, Frank
156 Blackhall, Wm S D
162 Donaldson J Raiph, med pract
164 Harris, Claude
168 Strauss, Eric
168 Oakey, Raymond
170 Mulligan, P J
172 Morrison Mrs Annie
174 Bennett, Mrs Elsie M
174 Brown Cath M
176 Ryan Jas B
178 Moore, Andrew
182-Bright Mrs Annie, mix business
184 Partington, Mrs Kath
184 Partington, Miss Viola, mus teacher
186-8 Bateman Hy Geo, ref rooms
190 Anthony, L, fish shop
192 Clements, Jas furn dstr
194 Thomas, J, hrdsr & str
196 Wood, Wm T, wine mcht
198 Julius David Duc, mix bus
... Fitzgerald st intersects...
202 Antonovich, Mrs M, mix bus
204 Graham, Francis M
200 Dolphin
208 Jose, Mrs Henrietta
210 McCradden, Miss Marg
212 Forbes, Mrs Alice
214 Rosser, Mrs Jessie
216 Wreford, Mrs Jennie
224 Richards Allen C
224 Richards Bros, contrs
224 Richards, Wm (R Bros)
224 Richards, Geo (R Bros)
228 O'Halloran, Martin
230 Daley Tim
232 Holtom, Fredk
234 Lynch Hy Richd
236 Draffen Edwd Reg
238 Waiters, Wallace J
... Charles st intersects ...
Tower Hill
Rosentamm's Bark Shed
208 Hill Jos
272 Kemp Chas
(off) 272 Campseff Saml
274 HARRIS, SCARFE & SANDOVERS LTD tin & ironworks. See advt

Aberdeen street.
Right side fr Beaufort at
4 Higgins, Mrs Catherine
6 Brigatti, Mrs E
8 Sheedy, Daniel
10 Ryan Mrs Mary
12 Bishop, Charles
14 WCTU (Miss Adel Robertson, sec)
14 Deimel Mrs Flo M
16 Wallace, Ernest
20 Turner, Mrs Sarah E, lgghse
(off) 20 Adkins, G H, tinsmith
22 Ashton, Alex
20-28 Bee, Mrs Winifred
32 Clune, Jno Jos
34 Ross, Miss Venus M
36 Bryant Jno B, bnr
40 Payne, Mrs Eugenio
44 Gildea, Mrs Rose E
46 McCourt Miss Cath
50 Armstrong Fred
52-54 Portwine E G, baker
... at intersects...
56 Goodall, Mrs Margaret
60 Whitewood, Mrs Alma, lgghse
(off) 66 McCoo Jno, furn str
Riley, Walter
Singclair Thos Jas
72 Buchan, Leslie
66 Joyce, John G
68 Wilson Mrs Mary
70 Stephano, Madame, mass
74 Maslin, Robt G
76 Robinson, T, sm gds
78 Robins, Wm A
80 Watters, J, tobstn
84 Union, htl H F Schruhr
90 Clarke Jno
92 Brown, Michl
94 Froyland Mrs Ada
96 Ward, J R, masseur
100 Finegan, Mrs M K, lgghse
102 McDonagh, Mrs Annie
... Lake st intersects...
112 Logan, Wm
282 Tobin Jos
282a Vacant shop
284 Johnson, Oscar
... Here is Golding st ...
280-288 Johnson & Lynn,
four mis (J R Lynn, mgr)
292 Langdon Wm Y
294 Leungness Jas H
296 Wilschod, Mrs Alice
298 Goors Ber
300 Walter Matthew
302 Dinning, Wm
304 Nicholls Ernest
306 Thomas & Harrison, bldrs
310 Farry, Edward E
312 McManus, Fredk C
Here are Cleaver, Sutherland,
... & Stone sts ...

Aberdeen st
Left hand side
7 McCallum Miss C
9 Perry, Mrs Janet
11 Oldfield Mrs Annie
St James' Ch of Eng
... Here is Museum st...
27 Karlovsky, Clement II
27 Ferguson, Harry H
29 Murdoch Mrs Gert
31 Laughlan, Edward J
35 Mitchell, Miss J B
37 Baldwin, Mrs M
41 Kirk, John
45 Khalaf Bros, WA Fish Supply
49 Myers, Lewis
... William st intersects...
57 Kemp Jas II
59 Stanley, Henry W
63 Patman, Alex A
71 Laurence, Ernest W
75 Edelman, Harry
77 Dumsday Edgar H
85 McIntosh Mrs Eilza
87 Gorravie Mrs Winifred
89 Hanson, David
91 Stanley, Harry
93 McIntosh, Alex
95 Ewing Robt
97 Fraser Donald
99 Jones Mrs Ethel
101 Mullett, Mrs Ethel M
... Jake st intersects...
105 Raft, Nicholas, btmkr
107 Wilson, Mrs Helen
109 Hassell & Greedy, dntrs
111-113 De Silva, Mons
119 Hagger, Rev Thos
121 Brennan, Joseph
123 Aubrey Mrs Eliz M
125 Hanan Mrs Amy
Post & Tel of, MO, & Com Bk
McCleary Ben, p m
... Parker st to Shenton
Russell Square
169 Sutherland & Son Ltd mtr mechs