

# THE West Australian

(MORNING DAILY)

The Newspaper of Western Australia

The Best Advertising Medium.

Guaranteed nett Circulation, 50,000 Copies Daily.

## "The Western Mail"

(Sixpence Weekly).

A High-class and Influential Weekly Journal.  
Fully Illustrated.

Special Farm Sections dealing with the development of Agriculture and of the Pastoral Industry. Serials and Complete Short Stories. Special Ladies' Section. Children's Column by "Aunt Mary."

PROPRIETORS:

West Australian Newspaper Company  
Limited

St. George's Terrace, PERTH.  
Advertisements accepted by established Advertising Agencies  
throughout the World.

The Newspaper with the Widest Circulation in Westralia

## "TRUTH"

The People's Paper

Circulating over Westralia's 978,000 square miles "TRUTH" is easily the best paper for advertisers and subscribers. Not only does it reach the people, but it also contains the brightest news of the week. News that is interesting from page to page, thus increasing the value of the issue from an advertisers and readers point of view.

In three months Westralian "TRUTH" increased by 3,000 copies weekly, in nine months "TRUTH" increased by 5,000 copies weekly; this happened during 1917, the circulation is still increasing; do you want further evidence of popularity?

Our advertisers appreciate the value we give them in circulation. Do you realise this?

Have you ever considered the fact that "TRUTH" throughout the Commonwealth caters for over 300,000 readers weekly, thus making it the greatest printing press in Australia.

Advertise in and read "TRUTH."

On Sale Everywhere, Threepence Weekly.

Publishing Office, 823 Hay Street, PERTH, W.A.

Osborne, Miss E, 325 Bulwer st, Prth  
O'Shaughnessy, T, Wiluna  
Owen Bros, 88 Beaufort st, Prth  
Parfater, Geo, James st, Gldfrd  
Poll, A E, 44 Angova st, N Perth  
Penna, T, 177 Oxford st, Ldrville  
Plalsted, A T, Goomalling  
Pritchard, Frank J, Bruce Rock  
Ravenhill, Jas, Mulline  
Ravenhill, Jas O, Riverina  
Rea, Robt J, Kookynie  
Read, E W, 146 Onslow rd, Subl  
Ringer, W H, 68 Stk ter, Fro  
Roach, Wm H, Clrmt cres, Clrmt  
Robertson, Chas A, Fltz st, Northam  
Rome, Edw, 1284 Hay st, Perth  
Russ, J, Dongarra  
Sallinger, A, 270 Hannan st, Kalg  
Saunders, Thos, Narrogin  
Sawkins, Mrs M A, 103 Rokeby rd, Subl  
Schlitz, Misses M & E, 594 Hay st, P  
Scott, W, 491 Beaufort st, High Hill  
Simpson, W S, 49 Stk ter, Bldr  
Smart, Jno C, Dwellingup  
Smiley, Mrs C, York rd, Mid Jetn  
Smith, Albi O, Dowerin  
Smith, J U, Kanowna  
Smith, Miss, 104 Hay st, Subl  
Smith, W S, Mornington Mills  
Snell, E, Geraldton  
Snell, Stanley, Moora  
Somerville, A R, 123 Clalsebrook rd, E P  
Squires, W A, Jarraldale  
Stalley, W, Penk Hill  
Steele, R, 255 Mandurah rd, Bhold  
Taylor, J D, Vic at, Nth Fro  
Taylor, Wm, Broad Arrow  
Thomas, W C, Beverley  
Tolerton, J S, Kellerberrin  
Tracey, Harold, 175 Stk ter, Fro, & 79  
Mandurah rd, Bensfield  
Trewick, T F, 153 Hay st, Prth  
Vall, Miss H B, Hopetoun  
Vellacott, W A, 54 Nicholson rd, Subl  
Vile, E E, Perth rd, W Gldfrd  
Walker, J M, Fltz st, Ntham  
Walkington, Elsie, Ravenssthorpe  
Watt, Bertha, Margal Loch  
Weare, T F, 155 Sutherland st, Perth  
Whitford, Mrs M, 104 Coll st, Pic  
Williams, Mrs S T, 450 Newcastl at, Pth  
Wormald, Mrs E, Donnybrook

### NEWSPAPERS.

Albany—  
Albany Advertiser (pub bi-weekly)  
(Cattling & Mooks, pprs), Albany  
Boulder City—  
Evening Star (daily) (Evening Star  
Co Ltd, pprs), Brookman st, Bldr  
Beverley—  
**BEVERLEY TIMES  
(THE)** C. Dawson, ppr. Published  
at Beverley every Satur-  
day morning. An assured  
circulation throughout one of the finest  
agricultural districts of the State.  
Subscription, 3/ per quarter, or 10/  
per year in advance. See advt  
Bridgetown—  
Blackwood Times (mgr, C Fattarin)  
Broomo—  
Nor-West Echo (W H Barker)  
Bruce Rock—  
Post (Hughes & Warner)  
Bunbury—  
**BUNBURY HER-  
ALD PUBLISHING  
CO.** proprs "Herald," Bunbury.  
See advt  
South-Western Herald (Bunbury Her-  
ald Pub Co, pprs)  
Sun Times (tri-weekly) (G E  
Reading)  
"Blackwood Times" (G E Reading)  
Busselton—  
**SOUTH-WESTERN  
NEWS** (W J Mann, propi)  
Published Fridays  
Carnarvon—  
"Times" (G F Egan, mgr)

Collie—  
**COLLIE MAIL (THE)**  
The only newspaper published in the  
only coal mining town in WA. A  
large & rapidly increasing circula-  
tion. J Mackay, propr  
Coolgardie—  
"Miner" (W J Mitchell)  
Cue—  
"Times" & "Gazette" (bi-w) (Mur-  
chison "Times" Co)  
Danglin—  
"X-Rays" (w)  
Geraldton—  
**GERALDTON EXPRESS**  
(with which is incorporated the Ger-  
aldton Advertiser) (pub Mon, Wed &  
Fri) (Geraldton Express Co Ltd, pro-  
priators, Geraldton. See advt  
**GERALDTON GUAR-  
DIAN (THE)** (pub Tues, Thurs  
and Gardner, pprs), printers,  
publishers & stationers, Geraldton.  
See advt  
Gnowangerup—  
"Star" (A Walker)  
Greenbushes  
Blackwood Times (G E Reading, ed)  
Kalgoorlie—  
**KALGOORLIE MINER (THE)**, published  
daily. See advt  
**KALGOORLIE WESTERN ARGUS  
(THE)**, published weekly. See advt  
Sun (Kalg Sun Ltd, pprs), 51 For-  
rest st  
"Worker" (w) (People's Printing &  
Publishing Co)  
Katanning—  
**GREAT SOUTHERN  
HERALD (THE)**  
Published Wednesdays & Saturdays,  
Katanning. See advt