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(FIRE)

ESTABLISHED A.D. 1710.

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WEST AUSTRALIAN BRANCH:

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PREFACE

THE Publishers have great pleasure in placing before the public the 1911 edition of THE WESTERN AUSTRALIA POST OFFICE DIRECTORY, and take this opportunity to express their thanks to the Deputy Postmaster-General, the various Postmasters, Officials of Government Departments, and others, who have rendered such hearty and invaluable co-operation and assistance.

As hitherto, all places of importance have been visited by representatives, while in the more remote districts the information has been thoroughly revised by authorised residents, thus ensuring correctness.

THE Towns Section contains the usual separate Streets Directories of Perth and Suburbs, Fremantle and Suburbs, Kalgoorlie and Suburbs, Boulder and Coolgardie, with Alphabetical Directories of every other Town, Township and Postal District in Western Australia.

THE Alphabetical Section contains the Names, Occupations and Postal Addresses for the entire State.

THE Trades Section shows the Business Firms of the State, arranged under their trades or professions.

These three classifications enable the enquirer to see at a glance, (i), the Householders or Traders in any one Town; (ii), the Business and Address of any resident in the State; and, (iii), the Firms throughout Western Australia engaged in any trade or profession.

Following the Trades Section, separate Medical, Legal, Ecclesiastical, Educational, Banking, Insurance, Official, Local Government, Pastoral and Agricultural, and Postal and Telegraphic Directories are given, with the fullest information in each case.

The Publishers again thank their subscribers and advertisers for their largely increased support to this 1911 issue, and hope that the many improvements which have been made, will commend The Post Office Directory to the public, and ensure a continued support for the next issue, which will be ready in March, 1912.