Sun Insurance Office of London.

ESTABLISHED A.D. 1710.

Capital - - - - - -	£2,400,000.
Invested Funds - - -	£2,123,930.
Sums Insured, 1897 -	£425,000,000.

West Australian Branch.

DIRECTORS:
W. T. LOTON, ESQ. JAMES MORRISON, ESQ.
J. C. G. FOULKES, ESQ.
BANKERS:
BANK OF NEW SOUTH WALES.
AUDITORS:
MESSRS. H. H. HOLMAN & CO.
MANAGER AND UNDERWRITER:
JOHN S. PEARSON.

Fire Insurance Policies granted on every description of Property at Lowest Current Rates.

For full particulars and Proposal Forms apply to the Manager, Perth, or to any of the Company's Agents.

Agencies in nearly every Township throughout the Colony.

Head Office: 282, St. George's Terrace, PERTH.

Telephone No. 432.

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PREFACE.

The Publishers have great pleasure in placing before the public the 1899 edition of The Western Australia Post Office Directory, and take this opportunity to express their thanks to the business men throughout the Colony for their continued and increased support, and to the Postmaster-General and the various Official Departments for their hearty co-operation and assistance.

Since the last issue of the Directory in 1898 the population of the Colony has largely increased, and new Towns and Townships have been formed throughout the Gold Fields. All places of importance have been visited by special representatives, and every possible care taken to ensure correctness.

The Towns Section contains separate Street Directories of Perth, Fremantle, and Coolgardie, and Alphabetical Directories for every other Town, Township and Postal District in Western Australia.

The Alphabetical Section contains the names for the entire Colony, arranged under One Alphabet.

The Trade Section shows the Business Firms of the Colony, arranged under their individual trades or professions.

These three classifications enable the enquirer to see at a glance, *first*, the names of Householders or Traders in any one Town; *secondly*, the address and occupation of any resident in the Colony; and, *thirdly*, the number of persons throughout Western Australia engaged in any one trade or calling.