

663 Moore Miss C, lds' hrdress
hairdresser -
663 Rossiter A E, mfrs rep

COGAN COURT.

Upstairs
Vacant (ground floor)
Central Press Ltd, printers and
book binders
Hatchell A J (bulk store)
Tait T, woollen merchant
Western Hat Manfg Co Ltd,
millinery mfrs
Davidson & Le Coultour,
scientific instrument mfrs

667 Nelson Geo, shoe store

SANDS & MCDUGALL PTY. LTD.,

Wholesale and Manufacturing
Stationers and Educa-
tional Booksellers, Printers,
Offset Lithographers, Book-
binders and Carton Box
Makers. And at Melbourne,
Sydney, Adelaide and Lon-
don. Tel. B 4168 (3 lines).

669 Sands & McDougall Pty
Ltd, wholesale & mfg sturs &
printers

Upstairs
669 Gracey J V, indnt agt
Trinity arcade

671-81 TRINITY BUILDINGS

First Floor.
1, 2, 3, 7 Trobe Bros, tailors
4 Kentish, E A, indnt agent
5 Sykes W J, financer
8 McKenzie Miss A, drsmkr
9-10 Western Dental Depot
(The), dentl supplies
12 Unsworth, R Y, watchmkr's
supplies

14 Neal Misses D & W,
drsmkrs

17a Mills & Co A H, mfrs
agt

18 Mazzucchelli C, vetchmkr
19 Drummond & Co. J M,
com agts

21a Hadlow, Clive I, dentist
Second Floor

22-28-29-30 Burroughs Ltd,
Adding Machines

24 Smith D J, mfrs agt
25 Hairwaving Supplies, hair-
dressers' requisites

25 O'Grady Stan, com agt
26 Boston Geo T, engrvr
27 Emma Miss D, drsmkr

33 Betteridge Regnd, watch-
mkr & Jewlry

32 Sadler & Farrer, Misses
E & A, drsmkrs

36-7 Freeman, Harry, catenkr
38 Paul, Miss J, drsmkr

39 Pierpoint J, dsgrn & engrv
40 Stewart Miss T, drsmkr

41 Healy J, tailor
42 Bartlett Studios (D B
Dense), photogrs

671-3 Wyper Howard Ltd,
musical instruments

675 Poppy (The), millinery
677 Trenus Ltd, drprs
683-7 Coles & Co Ltd, G J,
chain stores

691-99 HARRIS, SCARFE &
SANDOVERS LTD., Iron,
Hardware, Machinery Mer-
chants, Diesel, Electrical
and Excavating Engineers,
Wholesale and Retail Iron-
mongers, etc.; and at Fre-
mantle and Kalgoorlie.

691-9 Harris Scarfe & Sand-
overs Ltd, hrdwre & mchly
merchants

697 Lang L S, slipper dir
699 Auguste's Milk Bar
701 (upstairs) Brooke Witr,
comcl artist

703 "Raemò Rose," frock slip
705 Upstairs

Heering Nell, mfrs agts
Gibson, Hrs

Westlake G, mfrs agent
Coppleson A C, mfrs agt
Oswald - Sealy (Overseas)
Ltd, picture dirg—whisls

705 Loretta Frack Shop
707-11 Walsh's Ltd, mercers
& clothiers

713-721 SHEFFIELD
HOUSE

713-721 Levinson & Sons,
jewels, vetchmkr & optens
715 (off) Gladhill Florist
Basement.

Carlton Club, dining rooms
First floor

101 Paulines, milliners
102 Gray Miss Nell, drsmkr
104 Hilli Arth H, chrpdst
106-8 Cumulus Ambrose H
dentist

109-110 Forde Miss Flor,
dressmaker

112 Austr Natl Creditmen's
Assoc, trade prot assoc
113 Wall Mrs A, children's out-
fitter

114 Burgess Miss L, toilet slr
115 Garden Miss Mary, dress-
maker

116 Sharland Miss O, elec-
trolysis
117 Quatt S, tailor

118-9 Silverstone, S G, dent

HICKEY & SON
(Established 1888.) House,
Land and Estate Agents,
Loans negotiated. Tel.
B 4672. Residence: (Clive
E. M. Hickey) 30 Almond-
bury Road, Mt. Lawley.

120 Hickey & Son, est
agts

121 Brown & Co, Jas,
est agts

202 Bockelberg Mrs Florence
drsmkr

203-6 Alaska Fur & Glove Co,
furriers

207 Cohen, A, hairdrsr
208 De Luxe Dry Cleaners
209 Town & Country Empmnt
Agency, registry office

210 Mitchell Miss Betty,
dressmaker

214 Grant Miss L D, chrpdst
215 to 219 Bardwell-Clarke,
O S, portrait studio

225a Film Tests, pligraphrs
222 Croxton Miss VJ, drsmkr
Third Floor

**CITY COMMERCIAL COL-
LEGE and COMMON-
WEALTH CORRESPOND-
ENCE COLLEGE (C. C.
COLLEGES PTY.).** Princi-
pal: T. S. Halpin, B.A.
Manager: C. A. Ganaway,
A.I.C.A. Telephone B2024.

City Comel College, bus, cor-
res school

721 Heaney's Millinery Salon,
milliners

723-5 BACTON HOUSE
Corol Frack Shop, costumes
and frocks

First Floor
2-3 Bassett W M, indnt agt
4 Unwin Jas I, indnt agt

10 Schock W, lds' hrdress
11 Rosenberg & Sles, tailors
12 Emms N R, watchmaker

Second floor
16 Poole Miss M, drsmkr
16a V Catholic Lawn Ten-
nis Assoc

17 Thompson H L, tailor

727 Corney's Delicatessen

729 DEVON HOUSE
729 Shirley Frack Shop

Devonia Beauty Sh, lds hrdsr
Coughlan Miss L, drsmkr

Second floor
Sampey E, pligraphr

Third floor
Workrooms

731-9 GLEDDEN BLDG
731 Fitch H D, chmst

Arcade
Daniell C S, opten
Zelder A, vetchmkr & Jewl

Cornie Miss Peg, nwsagt
Bowden Miss Ethel, mlr

First floor
Travers Miss June, lds hrdsr
Truscott Geo E, tailor

Second floor
22-3 Abbott C E, dntst
24 Angus & Co A, est &
Inel agts

25-6 Scott C F, dntst
25-6 Bower C D, dntst
27-8 Nathan A D, dntst

29 Wnslade Mrs H, chrpdst
Third floor

31 Dunn Mrs A M, drsmkr
32 Powell F Baden, dntst
33 Plunkett J T, lr

34 Tumber J R, chrpdrtr
38 Direct Mail Sales &
Advtg Co, advtg agts

41 Burke Pty Ltd T M, est
agts

46 Harris Miss Norma,
dressmaker

47 Bentley H T, hrdsr
48 Cannon Mrs May, chrpdst

Fifth floor
52 Taylor Miss Roma, dress-
maker

53-6 McCabe Aedmy, dress-
mkr schl

Sixth floor
61 Hughes Miss Vera, chiro-
podist

62 Neumann Miss E, drsmkr
63-4 Teasdale R G, dntst
65 Burtenshaw R, engrvr
67-3 Gelle Louis S, med
pract

Seventh floor
Instn of Engrs of Aust, Inst
Standards Assn of Aust
Austn Chemical Inst
Austn Inst of Agric &
Science

Inst of Surveyors W A, Inst
Sler & Co E G, acctg
Archts Board of W A
Royal Inst of Architects of
W A, Institute

Eighth floor
Spice Herb K, crtkr
(For remaining tenants see
62 William st, Perth)

737 Palmer Dudley, pligraphr
739 Sweet Corner, confrs

William st
741-3-5 Cecil Bros (No 2 br),
shoe stores

747 GREEN'S BUILDINGS
Basement
2 Assoc Distrib, mfrs rep

First floor
1 Allen Sister C M, chrpdst
2 Stockwell Mrs, drsmkr
3 Bashall Miss D, drsmkr

4 Luber Miss Flor, furn
drpry mfr

7 Noell Mrs Eliz, drsmkr
8 Munro Misses C F & I M,
drsmkrs

9 Healy Mrs Mary, drsmkr
10 Harrison, Miss, drsmkr

739 D'Alaine N, butcher
751-753 West End Ladies
outfitters, drprs

755 Milner & Co, agts, hse &
land & financial agts

755 Mortgage Land & In-
vestment Co. of W A
Ltd, Investment coy
Lancashire Ins Co (J G Mil-
ner, rep)

Durham House Ltd, Invest-
ment coy
755 Godden & Co, Walter,
mant agts

755 Matthews & Crane Misses,
dressmakers
(rear) 755 Roland-Smith &
Co Ltd, indnt agts

757 Sanitarium Health Food
Co (The), cereal foods

759 Bonds Industries Ltd,
hosiery manufacturers
(rear) 761 Flower Marshall,
mfrs agt

761-3 Worth's, clothiers &
mercers

765 to 787
**FOY & GIBSON
(W.A.) LIMITED,**

Manufacturers and Im-
porters; Drapers; Clothiers;
Outfitters; Boot and Shoe
Dealers; Furniture Manu-
facturers and Warehouse-
men; Grocers; Ironmongers
and Hardware Merchants.
Tels.: B8101 (10 lines).
See advert. Alphabetical.

765-787 Foy & Gibson (W.A.)
Ltd, drprs, hrmngers, furn
dlrs, gcers, bt & shoe retlrs

789 Electrolux Pty Ltd, va-
cuum cleaners & refrg mfrs

789 Wills & Co Ltd G &
R, warehousemen & Imptrs

793-5 Lockes Ltd, furn wise
797-801 Zimpel Ltd W, furn
mfrs & whseam

803-5 Snaden's Pianos Lim-
ited

807 Barrow Linton & Co,
bird & gen mchng

809 Singer Sewing Machine
Co

811a Imperial Sch of Ball-
room Dancing

811a W A Fenning Academy
physical culture

811a Cheffins & Co, elect
engineers

811-3 Valdorf (The) Tea Rms
815 W H Electric Co Ltd,
electrl appar

817 Parkinson Bros, turn
mfrs

819 Rex Private Hotel
(Mrs L M McKenzie)

821 Vox Adcon Radios Ltd,
radio drs

821 (Basement) Pell & Co,
H D, auction rms

823 Hayes E, wine sh
King st intersects
825 His Majesty's Hotel
(Mrs M. Gaynor)

His Majesty's Theatre (Ful-
ler's) Ltd, lessees
831 Carl's Beauty Salon,
ladies' hrdsr

831 Wright Eric, hrdsr
837-9 Goldings, hse furnshrs
843-845 Bays Ltd, mtr cycle
Importers

Has it ever occurred to you what an important part Directories take in the Business World of to-day and how they bring about Trade Relations.

You often wonder how firms or individuals get to know of your existence—Where they get the information from. You get orders or enquiries, not only from firms or individuals in your own State, but from Great Britain, America, and so on.

How else could they get to know you are manufacturers of just the goods they are after, but by turning up the Trades of a Directory, and you may be sure it is one of Wise's Post Office Directories, or Wise's Buyers and Sellers Register of Australasia.

They circulate throughout the World, and as an advertising medium are now unsurpassed.

Offices — W.A. Trustee Building

135 St. George's Terrace, PERTH

Telephone B 9521

255a George Street, SYDNEY 317 Collins Street, MELBOURNE

And all States and London.

847 METTERS BUILDING
Ground Floor

Mettters Ltd, stove & windmill
manufacturers

First Floor
Hartill's Commercial College
Ltd, bus coll

853-7 Brooking (1031) Ltd M
S, mtr car & mtr cycle im-
porters

859 Shaw Mrs B A, mlr
861 Judith-Anne Frack Shop,
fracks retail

863 Burlington (The), cafe
(off) 865 Harvey & Meik-
lejohn, welders

(off) 865 Sorley J, motor
body bldr

867 Vacant
869 Roberts Health Academy,
health foods

871 Electric Utilities, elect
supplies

873 Paragon Tea Rooms
Wain Syd E, mtr gvr

875 "Renew," dry cleaners
877 Coventry Motor Replace-
ments Ltd, mtr cycle access

879-881 Bodkin F W, furn dir
883-5 National Cash Register
Co Pty Ltd, cash registers

891 Bapnells Ltd, hware
merchants

891 Barnett Glass Rubber Co
Ltd, mtr tyre & rubber
goods manufacturers

895 Vacant
897 Spence's Motor Cycles,
mtr cycles

(off) 897 Skinner & Taylor,
iron engrs

(off) 897 Martin, G H, brass
moulder

(off) 897 Finlay, W, motor grg
(off) 897 Simpson W, vulcan-
iser

899-901 Bk of N S W
902 West End Cafeteria, restnt

905 Lead & Co Har E, radio
dealers

907 Thornborough, W J,
hrdrsr & tob

(off) 907 Villiers F B, motor
engineer

(off) 907 Taylor Merv, elect
engineer

(off) 907 Parantholeno Jno,
tblr dancing

915 Adelphi Tailoring Co, lrs
915 Carlyle & Co, imptra, el-
ectrical and radio goods

919 George & Co E R, mtr
cycle dlrs

921-923 Carras, A, fruiterer
& greengrocer

925 Gersha G, fish shop
927 Martin Hy, hrdsr, thensl
927 Clancy, W P, butcher

929 READS BUILDING
928 Abrahams O T, refrlg
engnr

931 Pressclean Dry Cleaners
931a Ureka Fats, resdnt

931a MacKay Miss I F, resdnt
931a Abrahams O T, refrlg
engnr
933 Hoven (The), tea rooms

935 Eves Beauty Salon, ladies
hrdrsr

935 Warman A, advtg agt
935 "Leonie," drsmkrs

937-41 Howling, Hugh O
chemist

937 Post Office
.. Millikan st intersects

943 Faulls Ltd, mtr car dlrs
943 Surrey Flats, resdnt

949 Woo, Albt, fruit & gnr
grgr

951 Commonwealth Wine Saloon
(H S Findlay)

953 Stannard F W, art dyer
955 "Cedar (The)," ref rms

957 Chong Lee, laundry
959-61 Stewart & Lloyds
(Aust) Pty Ltd, tubes (iron
& steel) mfrs

963 Ascot Tyres Ltd, motor
tyre retreads

967 Plovman A, glass mcht
969 Lynas Mrs Ltd, mtr tctrs

971a (upstairs) Perth Engrav-
ing Works

971 Sampson Printing Co,
prntrs & plshrs

971 "W A Freemason," nwspr
971 "Farmer & Dairyman,"
newspaper

971 Motorist & Whlmm (m)
nwspr

971 Friendly Societies Gaz-
ette
971 United Press Ltd, plshrs
971 Eastern Recorder (wkly)
971 Avon Argus
971 Bridgetown Advocate,
newspaper
971 Nannup Review, nwspr

971 Toodyny Herahl
971 Manjimba Mall

971 Coolgardie Miner, nwspr
971 Nourseman-Bape r a n c e,
News, newspaper

971 Southern Cross News,
newspaper

971 Ballidu-Wongan Budget
971 "Mullwa Mall & Mag-
net"

971 Northern Grazier & Miner
971 Northern Producer

971 North Midland Times
(The)

971 South - Western Adver-
tisor & Murray-Wellington
Times (The)

971 Weekly Gazette (The)
971 Cuck-Big Bell (Chronicle,
nwspr)

971 Northern Times, Carnar-
von nwspr

971 Southern Sentinel (The)
971 Midlands Advocate (The)

971 North - Eastern Courier
(The)

971 Perenjori Pioneer
971 Boyup-Brook Bulletin

971 Preston Mail (The) news-
paper

971 Harvey - Waroona Mail
(The), nwspr

971 Inland Watch (The),
newspaper

973 Flinnon C H, Bltndr
977-9 Christo Ltd T M, prntsr
& account book mfrs
979a Colt, Mrs E C, tea
rooms
981-3 Lynas Motors Ltd, mtr
cars—used